

səlilwətał (Tsleil-Waututh Nation) Media Kit – FIFA World Cup 26™

May 2026

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About səlilwətał (Tsleil-Waututh Nation)

We are səlilwətał (Tsleil-Waututh Nation), People of the Inlet. We have lived in and along səlilwəł (Burrard Inlet) in the Greater Vancouver region since time out of mind.

səlilwəł (Burrard Inlet) sustains us with food, a place to live, and spectacular natural beauty. Our Ancestors travelled throughout the territory, keeping villages in different locations to live wherever seasonal resources were plentiful. Our lands and waters have shaped our culture and will be central to our way of life for generations to come.

We continue to strengthen the face of səlilwətał (Tsleil-Waututh Nation) on our traditional territory, build capacity within our community, and participate on all levels—social, ecological, cultural, economic—in decision-making within our lands.

- We review all proposals in our territory to ensure they support sustainability and deliver community benefits.
- We run successful businesses to generate own source revenues, build capacity for economic growth, and create employment opportunities for our people.
- We deliver culturally-rooted health and wellness programs for our youth, families, and Elders.
- Our language program is revitalizing our traditional hə́ŋqəmińə́m language.

səlilwətał Chief and Council is guided by a desire to sustain and improve the quality of life in our community, to ensure our Members thrive in our culture and traditions, even as we live in an ever-changing modern world, because this keeps us grounded in our values and who we are as a People.

We welcome you to learn more about us: <https://twnation.ca/about/>

Our Vision:

- ʔi ct kʷəh̓et kʷə xʷəlməxʷaʔt̚ š̓təhi:m ʔiʔ həli ct wə niʔ ʔəw taʔəltalxʷ ḷ̓ syəwəh̓ət ct
- To maintain our identity as tsleil-waut people, respecting our past and being mindful of our future, sharing a collective vision for a healthy, holistic community in harmony with our surroundings; guided by our spiritual, emotional, mental and physical teachings, thriving in our cultural excellence.

Our Mission:

- To provide strong leadership, guidance and support for the greater good of our Nation.

For more information on Tsleil-Waututh Nation, please visit [Our Story](#).

Our Territory:

“When the tide went out, the table was set.”

The heart of our community is centered around səliłwət (Burrard Inlet), between Maplewood Flats and Deep Cove in North Vancouver, but traditional use studies and archaeological evidence show our Ancestors occupied a vast area, about 1,865 square kilometers (190,000 hectares). Our traditional territory encompasses wilderness watersheds northwards to Mount Garibaldi, Coquitlam Lake in the east, and Howe Sound to the west.



Caption: Whey-ah-Wichen (Cates Park), a traditional village site and site of the Whey-ah-Wichen Canoe Festival.

Spokespersons:

Tsleil-Waututh Nation Chief and Council:

- Chief Justin Sky George
- Councillor Curtis Thomas
- Councillor Deanna George
- Councillor James Sandover
- Councillor Kalila George-Wilson
- Councillor Nicholas Kofi
- Councillor Dennis Thomas “Whonoak”

[Read their bios.](#)

Other Tsleil-Waututh Nation Member spokespersons, including Elders, Knowledge Keepers, and soccer players will be available dependent upon the topic and timing of the media request.



Caption: səliłwətał Chief and Council.

Key Messaging

- We welcome you to our shared, ancestral, and unceded territories of x^wməθk^wəyəm ([Musqueam](#)), Skw̓xwú7mesh ([Squamish](#)), and səliłwətał ([Tsleil-Waututh](#)) Nations. As Tsleil-Waututh people, we are proud to share our rich culture, history, and passion for the beautiful game with each of you.
- Our unceded, ancestral territory centres around səliłwət (Burrard Inlet) in the Greater Vancouver region. We have stewarded these lands and waters since time immemorial. Tsleil-Waututh Members carry a Sacred Trust, a responsibility, to care for and restore our traditional territory to its former state.
- We draw upon the knowledge from our Ancestors to remedy past wrongs, reclaim our territory, revitalize our hənq̓əmiñəm language, traditions, and economy, and advance into a thriving future.

- Soccer has a unique way of connecting us all, and we look forward to celebrating the incredible diversity and unity this tournament brings.
- We are thrilled to welcome the world to experience our səilwətał (Tsleil-Waututh Nation activation site at Hastings Park during the FIFA Fan Festival™, from June 11 to July 19, 2026. Step into a traditional səilwətał village, highlighted by a majestic longhouse façade and a Chief Dan George canoe. Come immerse yourself in our rich culture, learn about our territory, stewardship, governance, and economic growth, while enjoying storytelling from our Knowledge Keepers and watching local artists bring their creative passion to life.
- As a partner in hosting the FIFA World Cup 2026™, we're ensuring positive benefits for our Tsleil-Waututh Members and the next seven generations.
 - We are thrilled to have opened our first Tsleil-Waututh Nation Sports Field this spring, a lasting legacy for our community members to enjoy. The field is a full-sized turf field, a space for connection, recreation, and future generations to gather, play, and grow together. This legacy is especially meaningful for our Elders, who poured 30 years of heart into making this new field a reality.
 - Through our planning and collaboration, we have deepened and expanded our partnerships with the City of Vancouver, the Province, and all partners who have come together to host a successful tournament.



Caption: Full-size turf Sports Field, Tsleil-Waututh Nation's first sports field in the community.

Quotes from Tsleil-Waututh Nation Spokespersons and Members

“The beauty of soccer is that it ignites a spirit that connects human beings of all different backgrounds and this sense of unity will culminate at the FIFA World Cup 26™. Through our connection to the beautiful game, it allows us to experience the beauty of culture. We are proud to stand with all levels of government, including my xʷməθkʷəyəm (Musqueam) and Sḵwḵwú7mesh (Squamish) relatives on our traditional territories, to celebrate this major milestone in our journey towards the World Cup! We are excited to share our rich culture and love of soccer with diverse athletes and fans from around the world.”

- **Chief Justin George, səliwətał (Tsleil-Waututh Nation)**

“Our Tsleil-Waututh community is excited to be part of the FIFA World Cup 26™, proudly standing with our relations at Musqueam and Squamish in hosting one of the greatest global sporting events in the world on our shared, traditional lands.

We look forward to welcoming the teams, fans, and dignitaries and embracing the incredible diversity and unity the tournament will bring.

Soccer is one of the most popular sports within our Nation. As part of our legacy of partnership, we are building our Nation’s first, full-size turf field to ensure this generation and the next can fully experience the beautiful game.”

- **Chief Justin George, səliwətał (Tsleil-Waututh Nation)**

“Tsleil-Waututh Nation Member Robert D. George and I were among the Musqueam, Squamish, and Tsleil-Waututh artists featured in Vancouver’s Sonic ID, the only song for FIFA World Cup 26™ to feature the sound of Indigenous music and vocals. We played traditional hand drums and sang our Nation’s welcome song to embed our culture in this remix. The Tsleil-Waututh Nation’s welcome song is used to greet people to events or circles held in our territory. It dates back centuries but has been used predominately since the 1950s when former Tsleil-Waututh Nation Chief Dan George and his children used it in performances. The welcome song embodies a welcoming spirit to wherever you’re going.”

- **William George-Thomas, səliwətał (Tsleil-Waututh Nation)**



Caption: Tsleil-Waututh Nation Members William George-Thomas (left) and Robert George (right) took part in the creation of the unique FIFA Vancouver Sonic ID remix.

Story Concepts

- The power of sport in uniting community – perspectives from TWN matriarchs, coaches, leaders, Elders, and youth
 - Profiles of TWN soccer players and coaches (lifelong and youth)
- Legacy stories:
 - New full-sized turf TWN Sports Field opened in April 2026.
 - Deepened and expanded partnerships with Host Committee, the Province, FIFA, and diverse partners.
- What to expect from the Tsleil-Waututh Nation activation site at FIFA FanFest
 - Members, including Knowledge Keepers and artists, on site to greet visitors and share about Tsleil-Waututh Nation’s history and culture.
 - Display, photos, video, and giveaways.
 - National Indigenous Peoples Day programming.
- Sharing Tsleil-Waututh culture, territory, stewardship of our lands and waters
 - [Explore TWN’s Stewardship Initiatives in a New Interactive Map](#)
 - [Restoring a Healthy Inlet: An Interactive StoryMap Experience](#)
- Economic development:
 - [Takaya Tours](#): Our 35-foot traditional style ocean-going canoes will take you on an unforgettable journey across the waters and back through time. While you explore the rich marine coastlines of səliłwət (Burrard Inlet), our experienced guides will share legends, songs, and stories that will help you to create memories that will last a lifetime!
 - [Takaya Developments](#) is our Nation’s successful real estate development company, majority owned by TWN, now in partnership with Aquilini Development Group. Takaya Developments have been developing high-end condominiums and townhomes for almost 25 years, starting with Raven Woods on the North Shore.
 - [MST Development Corporation](#): Tsleil-Waututh Nation is in proud partnership of the Musqueam Indian Band and Squamish Nation as part of MST Development Corporation. The Partnership owns various properties across the region.
 - Other Tsleil-Waututh Nation owned businesses include:
 - [Child and Family Development Centre](#)
 - [Inlailawatash](#)
 - [Salish Seas](#)
 - [SPAL Constructors](#)
 - [Takaya Holdings](#)

Published Stories about Tsleil-Waututh Nation:

FIFA and Sports-related:

- [néćəwəc \(100\) Days To Go until FIFA World Cup 2026™](#)
- [Tsleil-Waututh Nation Members William George-Thomas and Robert D. George Featured in Vancouver Sonic ID Remix for FIFA World Cup 26™](#)

Environmental Restoration and Stewardship:

- [Phase 1 of Whey-ah-Wichen Shoreline Restoration Complete](#)
- [Restoring a Healthy Inlet- Let’s reduce pollution from stormwater runoff in səliłwət \(Burrard Inlet\)- Tsleil-Waututh Nation with City of Vancouver](#)

- [Explore TWN's Stewardship Initiatives in a New Interactive Map](#)
- [New Research Estimating Long-term and Large-scale Colonial Impacts on the Burrard Inlet Ecosystem, səliłwətał \(Tsleil-Waututh Nation\) People, and Harvesting Rights](#)
- [The Return of the Salmon](#)
- [ǵam Restoration in səliłwət: Collaborative Bull Kelp Restoration at Whey-ah-Wichen \(Cates Park\) and New Brighton Park](#)
- ["Protect Our Land" Song and Video by Tsleil-Waututh Nation siǵámθət School Students](#)

Culture and Traditions:

- [Whey-ah-Wichen Canoe Festival](#)
- [Welcome Poles Displayed at təmtəmíxwtən \(Belcarra Regional Park\) and Whey-ah-Wichen \(Cates Park\)](#)
- [Culture and Language](#)

Tsleil-Waututh Nation Annual Report:

- [Presenting the 2024-2025 səliłwətał \(Tsleil-Waututh Nation\) Annual Report](#)

Artists:

- [səliłwətał Artist Team Chris Overes and Daughter Designed 2026 HSBC SVNS Vancouver Medals](#)
- [Vancouver Canucks' New First Nations Celebration Logo Designed by Tsleil-Waututh Artist Ocean Hyland](#)
- [Public Art Showcasing Tsleil-Waututh Nation's Work on Water Quality](#)
- [Celebrating syewá:l \(Ancestors\) House Post Carved by TWN Artist Zac George Sko-Kay-Lem](#)
- [Tsleil-Waututh Nation's Participation in the 2025 Juno Awards](#)

Visual Assets

Request our logo files at communications@twnation.ca

Request high resolution photos at communications@twnation.ca

Watch our publicly accessible videos:

- [2023 TWN Comprehensive Community Plan](#)
- [When the Wolves Return](#)
- [Tsleil-Waututh Nation - People of the Inlet](#)
- [Tsleil-Waututh Nation "People of the Inlet"](#)
- [The Significance of xǵəlíłwətaǵł Indian River Watershed to Tsleil-Waututh Nation](#)
- [Whey-ah-Wichen Canoe Festival - səliłwətał \(Tsleil-Waututh Nation\)](#)
- [Welcome Poles at təmtəmíxwtən \(Belcarra Regional Park\) and Whey-ah-Wichen \(Cates Park\)](#)

Brand and Style Guidelines

Colour Palette



red
primary colour

code: DB0404



black
secondary colour

code: 000000



burgundy
tertiary colour

code: 871619



Logo Guidelines

Spacing

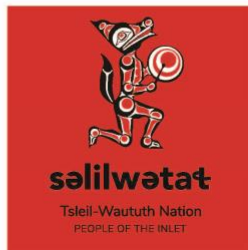
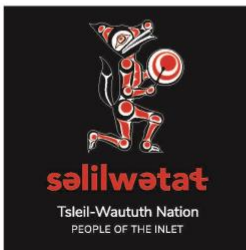
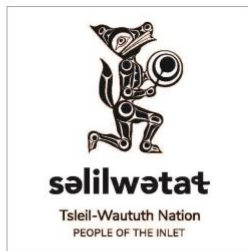
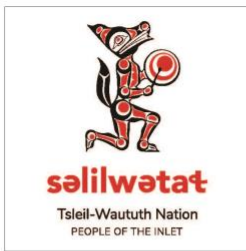
leave equal space around top of takaya (wolf) and bottom, and between sides (as displayed)

Black background

ensure the takaya (wolf) has a white outline with white font

Scale

do not distort logo from sides unevenly, keep proportions of takaya (wolf) and text as displayed



Social Media Accounts

Facebook: <https://www.facebook.com/tsleilwaututhnation>

X: <https://x.com/tsleilwaututh>

Instagram: <https://www.instagram.com/tsleilwaututhnation/>

LinkedIn: <https://www.linkedin.com/company/7189401/admin/page-posts/published/>

YouTube: https://www.youtube.com/channel/UCYvn_X7ka_f6SQK6aaRr9mQ

Relevant Media Coverage of səliwətaʔ (Tsleil-Waututh Nation)

CTV News: [B.C., Vancouver, First Nations sign deal to partner in planning, hosting World Cup](#)

North Shore News: [FIFA releases Vancouver remix of World Cup theme song featuring local First Nations](#)

FWC26Vancouver: [Which celly gets your vote? 🐶⚽ We teamed up with səliwətaʔ \(Tsleil-Waututh Nation\) to welcome FIFA World Cup 26™'s official match ball, TRIONDA](#)

Frequently Asked Questions (FAQ)

Q: Where is the Tsleil-Waututh Nation community located?

A: We are People of the Inlet. Our unceded, ancestral territory centres around səliwətaʔ (Burrard Inlet) in North Vancouver within the Greater Vancouver region in British Columbia, Canada.

Q: Where can we see a more detailed map of Tsleil-Waututh Nation?

A: We recommend reviewing the maps here: [Explore TWN's Stewardship Initiatives in a New Interactive Map](#) and [Restoring a Healthy Inlet: An Interactive StoryMap Experience](#)

Q: What does your logo signify?

A: Our takaya (wolf) symbolizes the Creator having transformed the Wolf into the first tsleil-waut person on the shores of səliwətaʔ (Burrard Inlet).

Q: How is Tsleil-Waututh Nation protecting its lands and waters?

A: For generations, Tsleil-Waututh Members have thrived in our traditional territory, sustained by its abundance of food, forests, and water. Today, Tsleil-Waututh Nation remains steadfast in our commitment to maintaining a Sacred Trust to care for and restore our traditional territory to its former state.

Q: What is the traditional language of səliwətaʔ (Tsleil-Waututh Nation)?

A: Our language is həŋqəmiŋəm. Our name in həŋqəmiŋəm is səliwətaʔ (Tsleil-Waututh Nation). Please note there are no upper case symbols in həŋqəmiŋəm orthography. Please ensure that the initial letter of every həŋqəmiŋəm word is lower case as it is often auto capitalized. Visit our [Culture & Language page](#) for further information.

Q: Is Tsleil-Waututh a soccer-playing community?

A: Absolutely! Soccer is the primary sport played among Tsleil-Waututh Nation youth and adults, connecting us intergenerationally. Our passion for the beautiful game brings our community together in strength, inclusiveness, and cultural pride.

Q: What are Tseil-Waututh Members saying about the 2026 World Cup?

A: We are thrilled to host the 2026 World Cup, the biggest tournament on the globe, on our shared traditional territories of xʷməθkʷəyəm (Musqueam), Skwxwú7mesh (Squamish), and səliłwətał (Tseil-Waututh), known as “MST.”

Q: Where can I find recent news or stories about Tseil-Waututh Nation?

A: We post stories regularly under [Latest News](#) on our website.

Q: Who was involved in creating the unique FIFA Vancouver Sonic ID remix and why is the song special?

A: The song and video features producer and DJ Grayson Repp; xʷməθkʷəyəm (Musqueam) musicians Alec Dan and Jeffery Dan; Skwxwú7mesh (Squamish) musicians Peter Yelton and Calvin Charlie-Dawson; and [səliłwətał \(Tseil-Waututh\) musicians William George-Thomas and Robert D. George](#). The Vancouver song is the only FIFA World Cup 26 remix highlighting local Indigenous artists.

Listen and watch the video for the [Vancouver Theme x FIFA World Cup 26™ by Grayson Repp](#)

Watch [The Making of: FWC26 Vancouver Remix](#)

The Vancouver Sonic ID remix will be featured throughout the build-up to FIFA World Cup 26™, online, at in-person events, in-stadium and at [Vancouver's FIFA Fan Festival™](#). Fans can stream and download the Vancouver Sonic ID remix and the full 16-audio collection on Spotify, Apple Music and other major platforms.

Terminology

səliłwətał (Tseil-Waututh Nation) is a self-governing First Nation, **not** a "tribe", or "clan".

səliłwətał (Tseil-Waututh Nation) is a proper noun and stands alone.

- Proper Use: səliłwətał (Tseil-Waututh Nation), səliłwətał, or TWN
- Improper Use: The səliłwətał (Tseil-Waututh Nation), Tseil-Waututh Nations

When referring to TWN Membership, the term **Indigenous** is preferred.

Media Contacts

səliłwətał (Tseil-Waututh Nation) Communications:

Lindsay Marsh, Communications Manager: 604-404-9070

Cassie Brondgeest, Communications Officer: 236-334-4525

Email: communications@twnation.ca

Learn more by visiting our website at <https://twnation.ca/>

hay čxʷ qə
Thank you