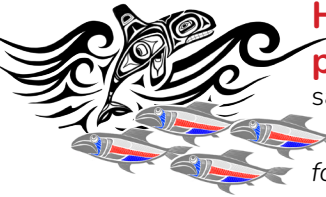


USE YOUR VOICE.

Lead a targeted outreach campaign.

By using your communication channels to raise awareness of səliłwəṭ / Burrard Inlet water values, pollution sources, and everyday solutions, you can empower individuals and businesses to make responsible choices. Outreach campaigns should increase awareness of:



How stormwater pollution affects

salmon, whales, and people.

See twnation.ca/stormwater for an interactive StoryMap.



Best practices for managing potentially hazardous materials

that may contain organic compounds like polychlorinated biphenyls (PCBs), polychlorinated dibenzodioxins (PCDDs), or polychlorinated dibenzofurans (PCDFs).

Example: Don't burn garbage, plastic, or treated or painted wood.



Best practices for reducing release of plastics and structural pollutants.

Examples: microplastics, microfibres, and tire particles



Proper methods for disposing of batteries

and other hazardous materials.



Medication disposal laws and initiatives.

Examples:

- Vancouver city bylaws ban disposal of medications in the garbage.
- B.C. Medication Return Program (free return of unused medications to participating pharmacies.)



Pest management alternatives

to reduce or eliminate the use of pesticides.



Business education and credentialing

programs like [Salmon Safe](https://salmon-safe.ca).



Sources of microbiological pollution

entering waterways.

Examples: pet waste, leaky sewer pipes, and septic systems

If you develop education or outreach materials addressing səliłwəṭ / Burrard Inlet water quality or Water Quality Objectives, you can support others by making resources publicly available.



səliłwəṭəṭ

Tsleil-Waututh Nation

PEOPLE OF THE INLET

This səliłwəṭ / Burrard Inlet Water Quality Objective

outreach campaign guide was produced for the Tsleil-Waututh Nation by ESSA Technologies, Inc.

Herring, orca, and berrypicking illustrations were created Tsleil-Waututh artists Candace Thomas, Chris Overes, and Olivia George, respectively. All illustrations are used with artists' permission. Vector art by Vecteezy.com.