



CANUCKS SPORTS & ENTERTAINMENT

Job Description
(Permanent, Full-Time)

Position: Senior Graphic Designer
Department: Marketing
Reports to: Manager, Design

POSITION SUMMARY:

The Senior Graphic Designer has a passion for hitting sports and esports audiences in the heart and understands the thrill, energy, and sense of community that binds our fans to our games. They are a team player who rises to every challenge and is fluent in designing for all touchpoints in-venue, at home, and on the move.

A typical day includes:

- Developing and maintaining the overall brand identity of Canucks Sports & Entertainment (CSE) and ensuring a consistent look and feel among all platforms
- Designing fan-facing creative to drive CSE brands and businesses across all fan touchpoints including print, digital, environmental, and experiential
- Creating production files reflecting the most effective file-building methods
- Communicating with internal partners from first draft to final sign-off

WE HAVE:

- A team you can belong to and believe in
- A fun, high energy environment – after all, it is the sports and entertainment industry!
- An open mind for new ideas

YOU ARE A NATURAL AT:

- Thriving in a fast-paced, deadline-oriented environment
- Collaborating across teams to find creative solutions to problems
- Managing multiple projects at once by being highly organized and self-motivated
- Being an A+ communicator, including as a mentor to junior designers

YOU MUST HAVE:

- At least five years' experience in a production environment and expert skills using the latest software packages, including Adobe Creative Cloud, Apple Keynote, Sketchup, etc.
- Expert skill level of all design fundamentals including composition, colour theory, typography, and illustration
- Strong background knowledge of physical print and environmental production processes and practices
- Strong technical proficiency working in a Mac environment

YOU MIGHT ALSO HAVE:

- Completion of a recognized graphic design diploma or degree

- Experience with UI and UX design; motion skills
- Experience with photography and lighting

Interested, qualified candidates are invited to apply online at <https://jobs.canucks.com>. This position will remain open until filled.