



**CANUCKS SPORTS & ENTERTAINMENT**  
**JOB DESCRIPTION**  
(Term, Full-Time)

**POSITION:** Motion Graphics Artist  
**DEPARTMENT:** Content  
**REPORTS TO:** Senior Director, Content  
**TERM:** October 1, 2019 to April 30, 2020

**WHO WE ARE:**

We create unforgettable moments that unite us all. We are more than the Vancouver Canucks, an NHL team striving to hoist the Stanley Cup. We are an organization striving to foster a high-performance culture, where our staff feels valued, inspired, engaged and challenged to deliver exceptional business results. We are committed to a vision of growing our team and our business. We are overachievers who can make things happen by bringing enthusiasm and drive to the organization with a diversity of thought and a passion for sport.

**POSITION SUMMARY:**

Canucks Sports and Entertainment (CSE) is seeking an enthusiastic, creative Motion Graphics Artist to create cutting-edge motion and still graphics for all Canucks Sports & Entertainment social media channels including Canucks, Warriors, and Titans. This person will be responsible for implementing a creative approach to content through a strong understanding of the social media sports landscape and current trends in the industry.

**ESSENTIAL DUTIES & RESPONSIBILITIES:**

(Other duties may be assigned as required)

- Develop, manage, and deliver high-quality and innovative video motion graphics to CSE platforms, focusing primarily on digital and social media channels
- Create and update templates with video and graphic elements for live game coverage
- Develop content that ties Vancouver Canucks, Warriors, and Titans back to current events, trending topics, and pop culture in a way that is relevant to teams' brands and their fanbases
- Create graphics in response to events in progress and develop video motion graphics on the fly to capture and deliver social media reactions in a timely fashion
- Maintain knowledge and understanding of industry trends and monitor potential social media tools, influencers, and third parties that will help enhance department and organizational goals
- Create graphics loops for in-arena LED signage

**REQUIRED SKILLS, EXPERIENCE & QUALIFICATIONS:**

- Expert in Adobe After Effects
- Strong proficiency in other Adobe applications; notably Premiere, Photoshop and Illustrator
- Experience designing motion graphics catering to social media
- Strong creative mind with the ability to conceptualize and bring to life innovative motion graphics
- Quick learner who can function well in the fast-paced environment mandated by professional sports
- Ability to work remotely providing your own computer and software
- Ability to work weekends and evenings as required by events

Interested, qualified candidates are invited to submit their resume online at <https://jobs.canucks.com/>. This position will remain open until filled.